

The following Resolution was adopted by the Democratic National Committee at its meeting on March 10, 2018, in Washington, DC.

Submitted by: Virgie Rollins, National Federation of Democratic Women/Michigan
Donna Christensen, Chair, Virgin Islands
Khary Penebaker, Wisconsin
Kasey L. Summerville, Arkansas
Tim Vandever, Chair, Hawaii
Casey Steinau, Chair, Alaska
John Verdejo, North Carolina
Ron Harris, Minnesota
Carrie Pugh, At-Large/District of Columbia
Charlie King, At-Large/New York
Nikema Williams, Georgia
Earl Fowlkes, At-Large/District of Columbia

Resolution Supporting Black GOTV

WHEREAS, the outcome of the 2018 elections is critical to the future of our country; and

WHEREAS, the Trump administration and Republicans in Congress have done significant damage to our nation's middle class and working families with a disproportionate effect on Black families. It is imperative that Democrats regain majorities in the House and Senate to reverse this damage; and

WHEREAS, Black voters have been the backbone of the Democratic Party for decades. To take back the House and Senate, we must invest in and lift up Black families across the country. When we invest in the Black community and organize in the Black community, we win elections. Nowhere was that more evident than in 2017's marquee elections where the DNC effectively worked with local elected officials and community leaders; and

WHEREAS, the DNC invested nearly \$1 million in Alabama to elect Doug Jones by mobilizing Alabama's African-American community. DNC efforts included hiring Black consultants for HBCU, faith, and minority business community outreach, deploying dozens of staffers on the ground engaging Black leaders and implementing organizing programs, and using new tech tools to identify eligible Black voters not previously contacted by political campaigns; and

WHEREAS, the DNC invested \$1.5 million in Virginia to fund dozens of organizers in Black and Brown communities in Northern Virginia, Hampton Roads, Richmond and minority communities across the Commonwealth, hired Black staff and consultants to manage crucial organizing and direct mail campaigns to elect Ralph Northam and Justin Fairfax governor and lieutenant governor; and

WHEREAS, DNC investments played a key role in electing Black women mayors across the country last fall; and

WHEREAS, Black local and state elected officials and DNC members, as well as members of Congress, know their communities best, and are known and respected leaders there. These leaders have on-the-ground GOTV infrastructure in place;

THEREFORE, BE IT RESOLVED, that the DNC remains committed to this new strategy of investing in and organizing within the Black community by working with local leaders to identify staff, consultants and vendors from within the community to effectively mobilize voters. The DNC remains committed to ensuring that Black communities receive the support required to ensure the highest possible turnout on Election Day; and

BE IT FURTHER RESOLVED, that DNC Black Caucus shall organize its membership across the country to lead GOTV and to work with and advise the DNC leadership on needs, concerns and strategies including but not limited to the use of black consultants and contractors, advertising and placement of Op-Eds and articles in black newspapers and other publications and expanded engagement on black radio and TV.